



# Transport Integration

Desktop & Mobile / App Specifications

JUNE 2026

Overview

The Transport Integration is a new sponsorship opportunity for road freight providers, designed to drive consideration and qualified transport leads.

Reach buyers actively considering a purchase at the key decision-making stage. The Transport Text Link appears natively in the information flow of private vehicle listings.

Desktop



\$120,000

Excl. Govt. Charges

|                                               |                                                                          |
|-----------------------------------------------|--------------------------------------------------------------------------|
| Powerplant type                               | Internal Combustion Engine (ICE)                                         |
| Cost to insure<br><small>Sponsored</small>    | <a href="#">Get tailored insurance quote with Budget Direct</a>          |
| Exterior colour                               | Obsidian Black                                                           |
| Interior colour                               | Black                                                                    |
| Body type                                     | SUV, 5 doors, 5 seats                                                    |
| Transmission                                  | 9 speed Automatic                                                        |
| Engine                                        | 6 cylinders, Diesel Twin Turbo Intercooled, 2.9L                         |
| Fuel consumption combined†                    | 7.7 L/100km                                                              |
| ANCAP safety rating                           | 5 ★                                                                      |
| Registration plate                            | Check with seller                                                        |
| Cost of finance<br><small>Sponsored</small>   | <a href="#">Get a fast loan for this Mercedes-Benz with Fido Finance</a> |
| Registration expiry                           | February 2026                                                            |
| Build date ⓘ                                  | Check with seller                                                        |
| Compliance date ⓘ                             | Check with seller                                                        |
| Cost to transport<br><small>Sponsored</small> | <a href="#">Need Interstate transport? Get a quote with [advertiser]</a> |
| Roadworthy certificate                        | Provided at pick-up by seller                                            |
| carsales Network ID                           | SSE-AD-19384148                                                          |

Mobile/App

OverviewFeaturesSpecifications

Fuel consumption combined†

7.7 L/100km

ANCAP safety rating

5 ★

Registration plate

Check with seller

Cost of finance  
Sponsored

[Get a fast loan for this Mercedes-Benz with Fido Finance](#)

Registration expiry

February 2026

Build date ⓘ

Check with seller

Compliance date ⓘ

Check with seller

Cost to transport  
Sponsored

[Need Interstate transport? Get a quote with \[advertiser\]](#)

Roadworthy certificate

Provided at pick-up by seller

carsales Network ID

SSE-AD-19384148

Vehicle inspections

Call

Message

By proceeding, you agree to carsales network's T&Cs and Privacy Policy.  
See [Personal Information Collection Statement](#)

Transport Integration I 2

Option 1 – Transport Text Link *(without quote estimator lightbox)*

Client only to supply advertiser name. Text link copy to be determined by carsales.

| PLACEMENT     | DEVICE                    | DIMENSIONS<br>(WxH) | FORMAT | FILE SIZE | REQUIREMENTS                                                                                                                  |
|---------------|---------------------------|---------------------|--------|-----------|-------------------------------------------------------------------------------------------------------------------------------|
| Text Link     | Desktop &<br>Mobile / App | N/A                 | N/A    | N/A       | <b>Advertiser Name</b><br><br>Max 15 characters (incl. spaces)<br><br>Text Link copy is set by carsales<br>and is not edible. |
| Text Link URL |                           | N/A                 | N/A    | N/A       | Please supply click-tracking or<br>external URL (1 URL limit)                                                                 |

Third Party Tracking (Optional)

- A secure click tracker and impression tracker can be provided.
- \* All click-through URL's must be (https) secure in order to ensure that clicks are working correctly on all platforms and devices.

Timeline

To ensure technical compatibility and approval, please allow **5 working days**.

All copy must adhere to the [carsales Network Creative Guidelines](#) and code of conduct, and is subject to carsales' approval before going live. carsales has the right to refuse the display of any offensive or misleading artwork where applicable. carsales advertising booking [terms & conditions](#) apply.

Option 2 – Estimation Calculator Lightbox

Estimation Calculator light box will appear when clicking on the 'Transport Text Link' hyperlink from the vehicle details page. Please refer to specifications table on [page 6](#) for more information.

Logo

ADVERTISER  
LOGO

Vehicle transport estimate

Collection from

Sydney, NSW 2000

Delivery to

Melbourne, VIC 3000

Estimate \$1,000 - \$1,500

Disclaimer Modal

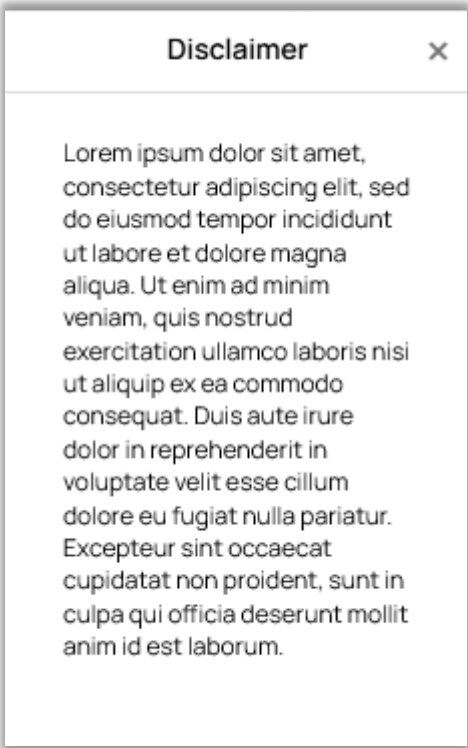
Conditions apply. Indicative estimate only.

Book now

CTA Text

Option 2 – Disclaimer Design

Disclaimer light box will appear when clicking on the 'disclaimer' hyperlink from the Transport Estimation Calculator lightbox. Please refer to specifications table on [page 6](#) for more information.



Option 2 - Transport Text Link with Quote Estimator (*lightbox*)

Client to supply advertiser name, logo, CTA, Disclaimer and API for 'Quote Estimator'. Text link copy to be determined by carsales.

| PLACEMENT                       | DEVICE                 | DIMENSIONS (WxH) | FORMAT      | FILE SIZE | REQUIREMENTS                                                                                                                                                     |
|---------------------------------|------------------------|------------------|-------------|-----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Text Link                       | Desktop & Mobile / App | N/A              | N/A         | N/A       | <b>Advertiser Name</b><br><br>Max 15 characters (incl. spaces)<br><br>Text Link copy is set by carsales and is not edible.                                       |
| Logo                            |                        | 150x72 px        | JPEG or PNG | Max 100KB | Please supply on a white or transparent background                                                                                                               |
| CTA                             |                        | N/A              | N/A         | N/A       | Max 18 characters (incl. spaces)                                                                                                                                 |
| Transport Estimation Calculator |                        | N/A              | N/A         | N/A       | Please provide your choice of API or formula to calculate the Transport Estimate along with sample data to validate.                                             |
| Disclaimer                      |                        | N/A              | N/A         | N/A       | Max 700 characters (incl. spaces)<br><br>Please provide the disclaimer corresponding to the Transport Estimate. This text link clicks open the disclaimer modal. |
| Text Link URL                   |                        | N/A              | N/A         | N/A       | Please supply click-tracking or external URL (1 URL limit)                                                                                                       |

Third Party Tracking (Optional)

- A secure click tracker and impression tracker can be provided.
- \* All click-through URL's must be (https) secure in order to ensure that clicks are working correctly on all platforms and devices.

Timeline

To ensure technical compatibility and approval, please allow **15 working days**.

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